



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street, Southeast
Washington, DC 20003
USA

INVOICE

DUPLICATE

Advertiser	POL/Priorities USA Action	Invoice #	201619-1
Product	10/2-10/8 PRIORITIES USA	Invoice Date	10/14/12
Estimate Number	1563	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/08/12
Station	WAVY	Order #	201619
Account Executive	Petry Philadelphia	Alt Order #	06844831
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/02/12 - 10/08/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	IN7584/SP7302
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
				10/01/12 to 10/07/12	1x	---	T---				
	WAVY			Th	10/04/12	:30	5:09 AM	USATV02H	\$700.00		1
2	WAVY	WAVY News @ Sunrise	5a-6a		to						
				10/08/12 to 10/14/12	1x	M-----					
	WAVY			M	10/08/12	:30	5:26 AM	PRATV1224H	\$700.00		1
3	WAVY	WAVY 6AM News	6a-7a		to						
				10/01/12 to 10/07/12	1x	--W----					
	WAVY			W	10/03/12	:30	6:42 AM	PRATV1219H	\$2,000.00		1
4	WAVY	WAVY 6AM News	6a-7a		to						
				10/01/12 to 10/07/12	1x	----F--					
	WAVY			F	10/05/12	:30	6:15 AM	PRATV1219H	\$2,000.00		1
5	WAVY	Today Show M-F	7a-9a		to						
				10/01/12 to 10/07/12	1x	-T-----					
	WAVY			Tu	10/02/12	:30	8:56 AM	PRATV1219H	\$2,000.00		1
6	WAVY	Today Show M-F	7a-9a		to						
				10/01/12 to 10/07/12	1x	---T---					
	WAVY			Th	10/04/12	:30	8:28 AM	PRATV1219H	\$2,000.00		1
7	WAVY	Today Show 2	9a-10a		to						
				10/01/12 to 10/07/12	1x	-T-----					
	WAVY			Tu	10/02/12	:30	9:58 AM	USATV02H	\$500.00		1
8	WAVY	Today Show 2	9a-10a		to						
				10/01/12 to 10/07/12	1x	----F--					
	WAVY			F	10/05/12	:30	9:49 AM	USATV02H	\$500.00		1
9	WAVY	Today Show 3	10a-11a		to						
				10/01/12 to 10/07/12	1x	--W----					
	WAVY			W	10/03/12	:30	10:58 AM	USATV02H	\$400.00		1
10	WAVY	Hampton Roads Show	11a-12p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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10	WAVY	Hampton Roads Show	11a-12p		to						
				10/01/12 to 10/07/12	1x	- T- - - - -					
	WAVY			Tu	10/02/12	:30	11:27 AM	PRATV1219H	\$200.00		1
11	WAVY	Hampton Roads Show	11a-12p		to						
				10/08/12 to 10/14/12	1x	M- - - - -					
	WAVY			M	10/08/12	:30	11:55 AM	PRATV1224H	\$200.00		1
12	WAVY	News 10 @ Noon	12p-1p		to						
				10/01/12 to 10/07/12	1x	- - W- - - -					
	WAVY			W	10/03/12	:30	12:23 PM	PRATV1219H	\$300.00		1
13	WAVY	News 10 @ Noon	12p-1p		to						
				10/01/12 to 10/07/12	1x	- - - - F- -					
	WAVY			F	10/05/12	:30	12:08 PM	PRATV1219H	\$300.00		1
14	WAVY	Days of Our Lives	1p-2p		to						
				10/01/12 to 10/07/12	1x	- - - T- - -					
	WAVY			Th	10/04/12	:30	1:58 PM	USATV02H	\$350.00		1
15	WAVY	The Doctors	2-3p		to						
				10/01/12 to 10/07/12	1x	- - W- - - -					
	WAVY			W	10/03/12	:30	2:48 PM	USATV02H	\$200.00		1
16	WAVY	M-F 4-5p	4p-5p		to						
				10/01/12 to 10/07/12	1x	- - - - F- -					
	WAVY			F	10/05/12	:30	3:58 PM	USATV02H	\$450.00		1
17	WAVY	M-F 4-5p	4p-5p		to						
				10/08/12 to 10/14/12	1x	M- - - - -					
	WAVY			M	10/08/12	:30	4:51 PM	PRATV1224H	\$450.00		1
18	WAVY	News 10 @6p	6p-630p		to						
				10/08/12 to 10/14/12	1x	M- - - - -					
	WAVY			M	10/08/12	:30	6:27 PM	PRATV1224H	\$1,800.00		1
19	WAVY	M-F 7-730p	7-730p		to						

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19	WAVY	M-F 7-730p	7-730p		to						
				10/01/12 to 10/07/12	1x	- T- - - - -					
	WAVY			Tu	10/02/12	:30	7:11 PM	USATV02H	\$1,500.00		1
20	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				10/01/12 to 10/07/12	1x	- T- - - - -					
	WAVY			Tu	10/02/12	:30	12:31 AM	PRATV1219H	\$500.00		1
21	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				10/08/12 to 10/14/12	1x	M- - - - -					
	WAVY			M	10/08/12	:30	12:31 AM	PRATV1224H	\$500.00		1
22	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
				10/01/12 to 10/07/12	1x	- - W- - - -					
	WAVY			W	10/03/12	:30	1:30 AM	PRATV1219H	\$150.00		1
23	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
				10/01/12 to 10/07/12	1x	- - - - F- -					
	WAVY			F	10/05/12	:30	1:34 AM	PRATV1219H	\$150.00		1
24	WAVY	WAVY News 430-5am	430-5a		to						
				10/01/12 to 10/07/12	1x	- - W- - - -					
	WAVY			W	10/03/12	:30	4:37 AM	USATV02H	\$200.00		1
25	WAVY	WAVY News 430-5am	430-5a		to						
				10/08/12 to 10/14/12	1x	M- - - - -					
	WAVY			M	10/08/12	:30	4:56 AM	PRATV1224H	\$200.00		1
26	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
				10/01/12 to 10/07/12	1x	- - - - - S-					
	WAVY			Sa	10/06/12	:30	6:29 AM	PRATV1224H	\$500.00		1
27	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
				10/01/12 to 10/07/12	1x	- - - - - S-					
	WAVY			Sa	10/06/12	:30	7:59 AM	PRATV1224H	\$800.00		1
28	WAVY	WAVY News 10 Sat 6p	6p-630p		to						

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					10/01/12 to 10/07/12	1x	-----S-				
	WAVY			Sa	10/06/12	:30	6:08 PM	PRATV1224H	\$500.00		1
29	WAVY	Sa 7-8p	7p-8p		to						
					10/01/12 to 10/07/12	1x	-----S-				
	WAVY			Sa	10/06/12	:00			\$300.00	See MG 29.2	1
	WAVY	WAVY News 10 Sunday 6a	6a-7a	Su	10/07/12	:30	6:53 AM	PRATV1224H	\$300.00	MG for 29.1 10/06	2
30	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
					10/01/12 to 10/07/12	1x	-----S				
	WAVY			Su	10/07/12	:30	7:43 AM	PRATV1224H	\$800.00		1
31	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
					10/01/12 to 10/07/12	1x	-----S				
	WAVY			Su	10/07/12	:30	6:08 PM	PRATV1224H	\$500.00		1
32	WAVY	Major League Soccer	Major League Soccer		to						
					10/01/12 to 10/07/12	1x	-----S-				
	WAVY			Sa	10/06/12	:30	3:44 PM	PRATV1224H	\$300.00		1
<u>Aired Spots</u>				32							

<u>Gross Total</u>	\$21,950.00	
<u>Agency Commission</u>	\$3,292.50	
<u>Net Amount Due</u>	\$18,657.50	<u>Payment Terms 30 Days</u>

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